

## TECHNICAL DATA SHEET

### Bubble Gum Strawberry Fragrance Oil

**Product Name:** Bubble Gum Strawberry Fragrance Oil

**Olfactory Classification:** Bubble Gum Strawberry Fragrance Oil belongs to the Fruity–Gourmand fragrance family, characterized by a distinctly sweet, playful, and refreshing profile. The composition combines berry and tropical fruit notes with fresh mint accords and warm spicy nuances, supported by a sweet fruity-powdery base.

**Fragrance Oil Description:** The composition is intense, vibrant, and distinctly sweet, with medium to strong intensity and stable diffusion. The fragrance profile is fruity, gourmand, and playful, with a pronounced bubble gum effect.

The opening is formed through a combination of raspberry and pineapple. Raspberry provides a sweet-tart fruity richness, while pineapple contributes tropical, juicy sweetness. This combination creates a bright and energetic first impression with a pronounced fruity character.

In the heart of the composition, a refreshing and spicy accord develops, dominated by mint and cinnamon. Mint delivers a cool, refreshing note characteristic of chewing gum accords, while cinnamon introduces a soft warmth and spicy depth that balances the freshness of the mint. This combination forms a dynamic and recognizable heart.

The base structure is built around strawberry and violet. Strawberry provides rich fruity sweetness and a strong gourmand character, while violet adds soft powdery and floral nuances that smooth and refine the composition's dry-down.

The finish is sweet, soft, and long-lasting, with a pronounced fruity freshness and a pleasant sensory character. The dominant accords of this composition include fruity candy, bubblegum sweet, mint fresh, and powdery berry facets, which together create a modern and highly commercially attractive fragrance profile. Fruity and gourmand aspects remain dominant throughout the fragrance evolution, while the base contributes stability and extended longevity.

**Application:** Bubble Gum Strawberry Fragrance Oil is intended for use in fragrance formulations, including scented candles, wax applications, and other perfumery

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products. Individual testing is recommended in order to determine the optimal concentration depending on the type of base and the desired fragrance intensity.

For wax-based formulations, it is recommended to incorporate the fragrance during the appropriate liquid phase in order to achieve even dispersion. For maximum permitted concentrations, consultation of the IFRA certificate is required.

The fragrance demonstrates good stability and uniform diffusion, with a pronounced and long-lasting fruity-gourmand character.